



**BOSCH**

**SONY**

**Axis、Bosch 以及 Sony 三家企業攜手合作，設立了網路視訊產品的介面標準。**

May 2008

PI 6124 ST Goe

**這項新標準將可提供整合業者與網路視訊設備使用者更高程度的彈性。**

- ▶ 資訊安全業界首度合作，設立網路視訊產品介面的全球開放性標準
- ▶ 不同廠商之間的產品若具備互通性，無論廠牌為何，均能簡化網路視訊產品的安裝作業。
- ▶ 終端使用者將能夠更自由地選擇設備，取得更符合成本效益與更高彈性的解決方案
- ▶ 設置開放性討論區，進一步開發此項新標準

Axis Communications、Bosch Security Systems 與 Sony Corporation 宣佈他們將共同合作，設置開放性討論區，旨在開發網路視訊產品的介面標準。就目前而言，對於相機、視訊編碼器與視訊管理系統等網路視訊產品要如何彼此通訊，並沒有全球性的標準。這項新標準預計將涵蓋諸如視訊串流、裝置探索、智慧中繼資料等的介面規格。而這項整合網路視訊產品互通性主要元件的標準架構，將在 2008 年 10 月於德國埃森的資訊安全展中發布。

這項新標準的主要目標在於整合多家廠牌之間的網路視訊設備，協助製造商、軟體開發人員以及獨立軟體廠商確保產品的互通性。另外，整合的開放性標準還可以提供終端使用者更多的彈性選擇，讓他們可以選用不同廠商的產品，以便設置完全符合其需求的系統。這項標準化方案闡明了 Axis、Bosch 與 Sony 支持目前資訊安全市場變革的決心，讓市場從類比過渡到數位監視。

由上述三家企業共同設立的討論區，將開放給所有想要參與標準化作業的企業與利益團體使用。此討論區將於 2008 年第四季時完成設置，重點將放在這項標準的進一步發展，並就新技術要如何實作這方面取得共識。

「我們很高興宣佈這項跨企業的合作」Axis Communications 總裁 Ray Mauritsson 表示。「開放性標準將可以讓整合業者與終端使用者透過 IP 型視訊監視技術所提供的多種可能性，輕鬆地從中獲益。」

Bosch 執行副總裁 Gert van Iperen 表示：「這項合作代表我們在建置以網路視訊監視為重點的國際開放性討論區這方面，又向前邁進了一大步，」。「對於網路視訊軟、硬體的製造商而言，這個討論區與其標準將可有效確保產品之間的互通性。」

Sony Corporation 企業執行資深副總裁 Yoshinori Onoue 指出：「我們之所以會就這點進行討論，是因為大家都意識到，開放性標準將可以提供使用者與資訊安全業界相關人員極大的利益。來自 Axis、Bosch 與 Sony 的代表人員目前正密切合作開發這項標準的架構，並設立標準化討論區的方針。」

新聞圖片：1-ST-14575

新聞界人士若有疑問，請洽下列人員：

Axis Communications

Margareta Lantz, Investor Relations & Corporate Communications Manager

Phone: +46 46 272 18 00

E-mail: [pressoffice@axis.com](mailto:pressoffice@axis.com)

Bosch Security Systems

Erika Görge

P.O. Box 12 70

D-85504 Ottobrunn

Germany

Phone: +49 89 6290-1647

Fax: +49 89 6290-281647

E-mail: [erika.goerge@de.bosch.com](mailto:erika.goerge@de.bosch.com)

[www.boschsecurity.com](http://www.boschsecurity.com)

Sony Corporation

Corporate Communications

Tel: +81-3-6748-2200

FAX: +81-3-6748-2061

[www.sony.net](http://www.sony.net)

#### *About Axis Communications*

*Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.*

*Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the OMX Nordic Exchange, Large Cap and Information Technology. For more information about Axis, please visit our website at [www.axis.com](http://www.axis.com).*

#### *About Bosch*

*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 271,000 associates generated sales of 46.3 billion euros in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in roughly 50 countries. This worldwide*

*development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3 billion euros for research and development, and applies for over 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Workshop for Precision Mechanics and Electrical Engineering.”*

*The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.*

*Additional information can be accessed at [www.bosch.com](http://www.bosch.com).*

#### *About Sony Corporation*

*Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and on-line businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$70 billion for the fiscal year ended March 31, 2007. Sony Global Web Site:*

*<http://www.sony.net/>*